



# **We Love Lauderdale Brunch & Fundraiser Trailblazer Award Ceremony – Sponsorship Packet**

*Celebrating South Florida's Voices in Radio and Community*

Date: Saturday, March 28, 2026

Time: 11:00 AM – 2:00 PM

Host: Fort Lauderdale Community Development Corporation (FLCDC)

## **About the Event**

The We Love Lauderdale Brunch & Broadcast Trailblazer Award Ceremony serves as a signature fundraising and recognition event benefiting the Fort Lauderdale Community Development Corporation (FLCDC). Founded in 1988, FLCDC promotes affordable housing, new construction development, and resident services that strengthen neighborhoods and enhance economic opportunities throughout Fort Lauderdale.

This year's theme — “The Soundtrack of Our City: Celebrating Legacy, Love & Lauderdale” — pays tribute to the radio voices that have informed, inspired, and connected South Florida for generations. The event will bring together media leaders, civic officials, nonprofit partners, corporate sponsors, and community stakeholders for an impactful afternoon of recognition.

## **Broadcast Trailblazer Honorees**

### **Confirmed Honorees**

- Chico the Virgo (Sylvester Wesley) – Hot 105
- James Thomas – Broadcast Pioneer
- Tamara Gant – Lite FM Miami
- Rodney Baltimore – Hot 105
- Traci ClOyde – NPR
- Jerry Rushin – Broadcast Legend



## Special Entertainment-- Melba Moore

FLCDC have confirmed Melba Moore as our special entertainment, and she will also be facilitating a book signing.

A portrait of Melba Moore with short, spiky black hair and large gold hoop earrings, set against a dark blue background with foliage. The text is overlaid on the left side of the image.

**A Grammy Award-winning  
vocalist and Tony Award-  
nominated actress, Melba Moore  
is a legendary force in American  
music and theater.**

- Why Sponsor the We Love Lauderdale Brunch
- Sponsoring the We Love Lauderdale Brunch provides partners with:
- High-visibility brand exposure to a targeted audience of community influencers and decision-makers
- Alignment with a trusted, mission-driven organization with over 35 years of impact
- Meaningful engagement with South Florida's media and cultural leaders
- Recognition across event marketing, digital platforms, and press outreach
- Early sponsors will enjoy priority recognition and preferred placement across promotional materials.

# Sponsorship Opportunities & Benefits

## **Presenting Sponsor – \$15,000 (Exclusive)**

- 16 VIP Tickets (Premier Reserved Table)
- 16 General Admission Tickets
- Exclusive naming recognition as “We Love Lauderdale Brunch & Broadcast Trailblazer Awards, Presented by [Sponsor]”
- Prominent logo placement across all event marketing, signage, digital promotions, and printed materials
- On-stage recognition with an opportunity for brief welcome remarks
- Recognition during VIP reception and main program
- Inclusion in press materials, post-event recap, and social media acknowledgments
- Opportunity to include branded materials in VIP gift bags

## **Title Sponsor – \$10,000 (Two Available)**

- 12 VIP Tickets (Reserved Sponsor Table)
- 12 General Admission Tickets
- Prominent logo placement on event materials and digital promotions
- On-stage recognition during the program
- Recognition during VIP reception

## **Platinum Sponsor – \$7,500**

- 8 VIP Tickets
- 6 General Admission Tickets
- Logo placement on select event materials
- Verbal recognition during the program

## **Gold Sponsor – \$4,500**

- 4 VIP Tickets
- 8 General Admission Tickets
- Logo placement on event signage and program
- Verbal recognition during the program

## **Silver Sponsor – \$2,500**

- 2 VIP Tickets
- Reserved Table for 8 (General Admission)
- Name recognition in program and event signage

## **Community Supporter Sponsor – \$1,000**

- Reserved Table for 8 (General Admission)
- Name recognition at the event and in the program

## **General Admission: \$125**

## **VIP Ticket: \$175**

- Includes VIP reception access, preferred seating, and meet-and-greet oppo

## Event Highlights (Program Flow)

- Pre-Event Honoree & Sponsor Photo Moment
- VIP Reception – “The Morning Mix”
- Welcome Remarks & Opening Toast
- Featured Musical Performance
- Broadcast Trailblazer Awards Presentation
- Closing Reflections & Networking Brunch

## Audience & Reach

The event is expected to host approximately 200 guests, including 50–60 VIP attendees, at the Urban League of Broward County. Attendees will comprise media executives, elected officials, corporate leaders, nonprofit partners, and engaged community stakeholders.

## Sponsorship Commitment & Payment Options

Sponsors can confirm their participation by selecting a sponsorship level below and submitting payment by mail or online.

### Sponsorship Level Selection (Please Check One)

- Presenting Sponsor – \$15,000
- Title Sponsor – \$10,000
- Platinum Sponsor – \$7,500
- Gold Sponsor – \$4,500
- Silver Sponsor – \$2,500
- Community Supporter Sponsor – \$1,000

Organization / Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Payment Method

- Check (Payable to Fort Lauderdale Community Development Corporation)

Please mail to:

Fort Lauderdale Community Development Corporation

1033 NW 6th Street, Suite #204

Fort Lauderdale, FL 33311

- Online Payment (PayPal)

Secure online payments can be made at:

[www.myflcdc.org](http://www.myflcdc.org)

For inquiries or assistance, please contact:

Joe N. Toliver, Jr., MBA

Executive Director

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