



# WE LOVE LAUDERDALE BRUNCH

## Sponsorship Packet

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## Why Support the We Love Lauderdale Brunch?

### Stronger Families, Community Development, and Promoting Home Ownership

The Fort Lauderdale Community Development Corporation was established in 1988. As a 501(c)(3) non-profit organization, its mission is to "serve as the economic development catalyst for low and moderate-income residents" in Fort Lauderdale.

At the Fort Lauderdale Community Development Corporation, we believe everyone deserves a safe, stable, and affordable place to call home. Our undertaking is to provide access to quality housing solutions for individuals and families in need, helping them build a strong foundation for a better future.

#### Our Goal:

The Fort Lauderdale Community Development Corporation is dedicated to tackling the urgent challenge of affordable housing. Supported by a passionate Board of Directors and a devoted staff, we strive to create opportunities for individuals experiencing housing insecurity and homelessness.

#### Our Services:

- ▲ **Affordable Rental Units:** We provide a diverse selection of affordable rental units designed to meet the needs of low-income individuals and families, ensuring a safe and supportive living environment.
- ▲ **Home-ownership Assistance:** Our home-ownership assistance programs empower individuals to realize their dream of home-ownership by offering access to affordable newly constructed housing.
- ▲ **Supportive Services:** We extend our commitment beyond housing by delivering comprehensive support services, which include connecting residents with community resources. This approach is aimed at helping individuals receive rental assistance to thrive and succeed.

#### Our Impact:

The Fort Lauderdale Community Development Corporation has significantly shaped the community through numerous initiatives including:

- ▲ Acquisition of 40 rental units designated for low-to-moderate-income families.
- ▲ Assistance in achieving affordable home-ownership for 10 individuals and their families.
- ▲ Continuous support for 100-plus individuals and their families residing in our rental properties through engagement activities and program support services.



## How to Get Involved:

You can help us make a meaningful difference in the lives of those in need by:

- ▲ Donating: Contribute annually or sponsor our inaugural “We Love Lauderdale Brunch” fundraising event, which aims to enhance our affordable housing initiatives and rental properties.

Together, we can make a difference and create a future where everyone has a place to call home. Join us in building dreams and transforming lives through affordable housing.

Sponsorship Level	Request \$	Benefits to Sponsor	Sponsorships Goals
Presenting Sponsor	\$20,000	<ul style="list-style-type: none"> <li>• Company brand prominently showcased in all promotional materials, including invitations, social media posts, and advertising related to the event</li> <li>• Company logo on all event materials</li> <li>• Verbal and visual recognition during the event</li> <li>• Display of promotional materials at the event</li> <li>• Social media promotion before and after the event</li> <li>• Acknowledgment in press releases</li> </ul>	1-Sponsorship (\$20,000)
Title Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Company logo on all event materials</li> <li>• Verbal and visual recognition during the event</li> <li>• Display of promotional materials at the event</li> <li>• Social media promotion before and after the event</li> <li>• Acknowledgment in press releases</li> </ul>	1-Sponsorship (\$10,000)
Gold Sponsor	\$5,000	<ul style="list-style-type: none"> <li>• Recognition on event signage and materials</li> <li>• Verbal recognition during the event</li> <li>• Opportunity to host a booth at the event</li> <li>• Social media promotion before and after the event</li> </ul>	3-Sponsorship (\$20,000)
Silver Sponsor	\$2,500	<ul style="list-style-type: none"> <li>• Logo placement on the event website and materials</li> <li>• Verbal recognition during the event</li> <li>• Social media promotion</li> </ul>	4-Sponsorship (\$10,000)
Bronze Sponsor	\$1,000	<ul style="list-style-type: none"> <li>• Name listed on event materials</li> <li>• Verbal recognition during the event</li> <li>• Acknowledgment on social media</li> </ul>	6-Sponsorship (\$6,000)
Supporter	\$500	<ul style="list-style-type: none"> <li>• Name listed on event website</li> <li>• Verbal recognition during the event</li> </ul>	8-Sponsorship (\$4,000)
Individual Tickets	\$125		25-Tickets (\$3,125)

